



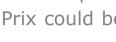
## **Kings Way Go-Kart Track [XS]** Fringe Events feeding off Major Events

## situation.

On the way from the Formula 1 Grand Prix back to the city one passes this desolate area beneath Kings Highway. This site is directly behind Crown Casino and is currently laid out with waiting loops for taxis, left unused during the day. The area is an obvious gap in the limited network of public space in Southbank.

proposal.

By upgrading the waiting loops as a race course for go-karts, an exciting urban place may unfold. Racing enthusiast returning from the Grand Prix can have a crack behind the wheel or just watch others. The facilities required will be minimal. Moreover, the go-kart track could even become an addition to the Crown Casino's entertainment offerings for the long term.



conclusion.

This simple example shows how major sporting events such as the Formula 1 Grand Prix could be harnessed through fringe events to turn left-over spaces into exciting



