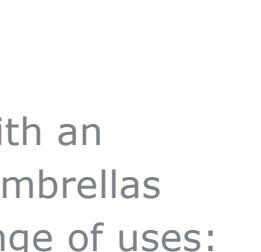
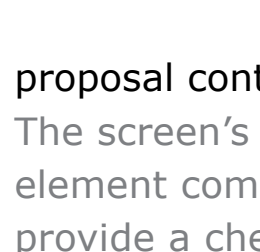




## Melbourne Postcard [XS] an iridescent surface draped over central pier



### proposal cont.

The screen's pixel grid is formed by a field of umbrellas, each fitted with an element combining a high-performance LED and solar panel. The umbrellas provide a cheap adaptable shade cover across the pier to enable a range of uses: markets, restaurant seating, live-entertainment, sun bathing, or even car parking. It is an almost insubstantially flat overlay consisting of human scaled elements that achieve an urban scale when combined.

A floating public swimming pool at the pier's end would be the major attraction; an urban beach in the heart of the city. In addition to the hospitality functions currently in residence, the existing sheds might also accommodate venues for a range of participatory programs, such as the wooden boat centre at Victoria Harbour or a social club for Docklands residents.

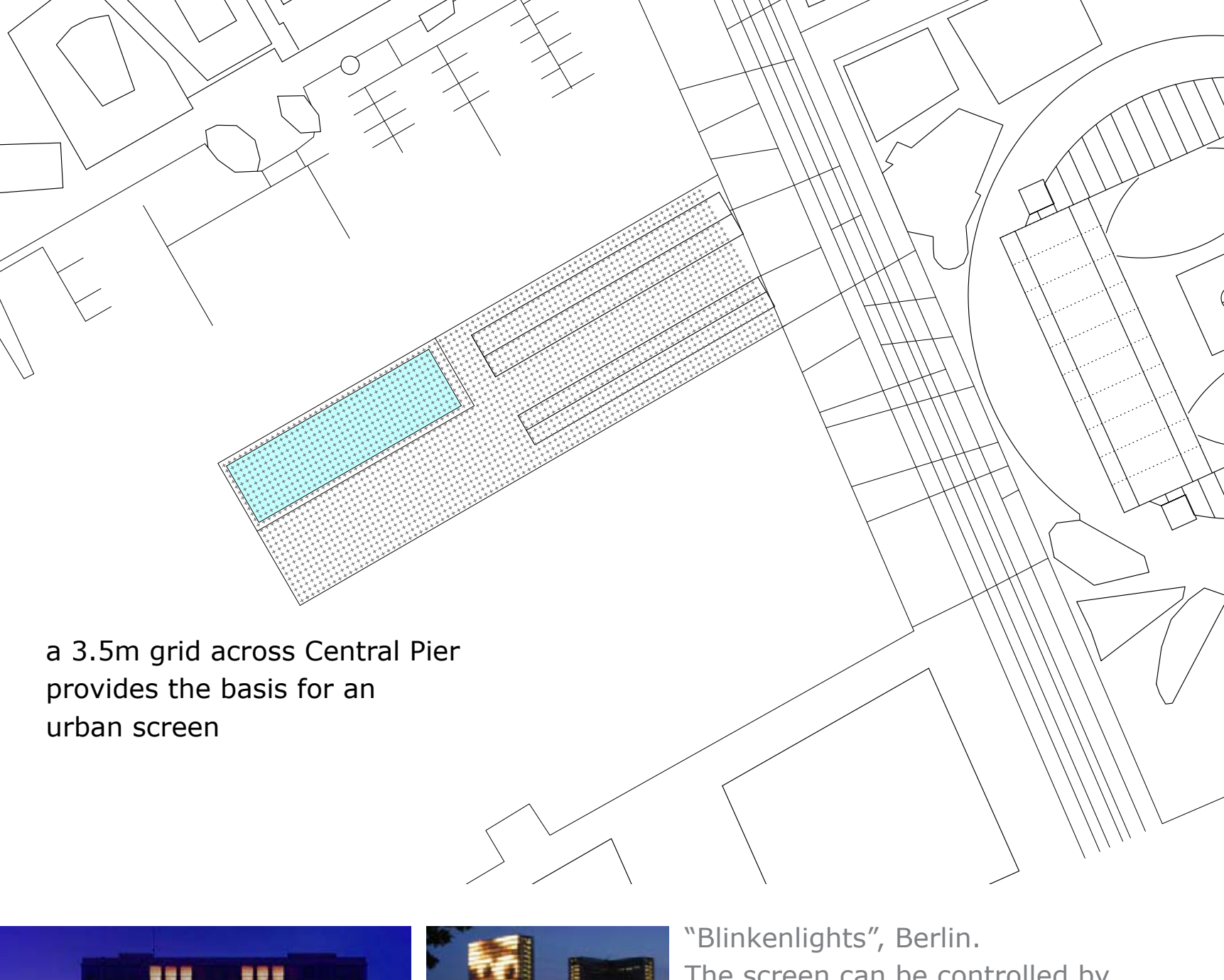
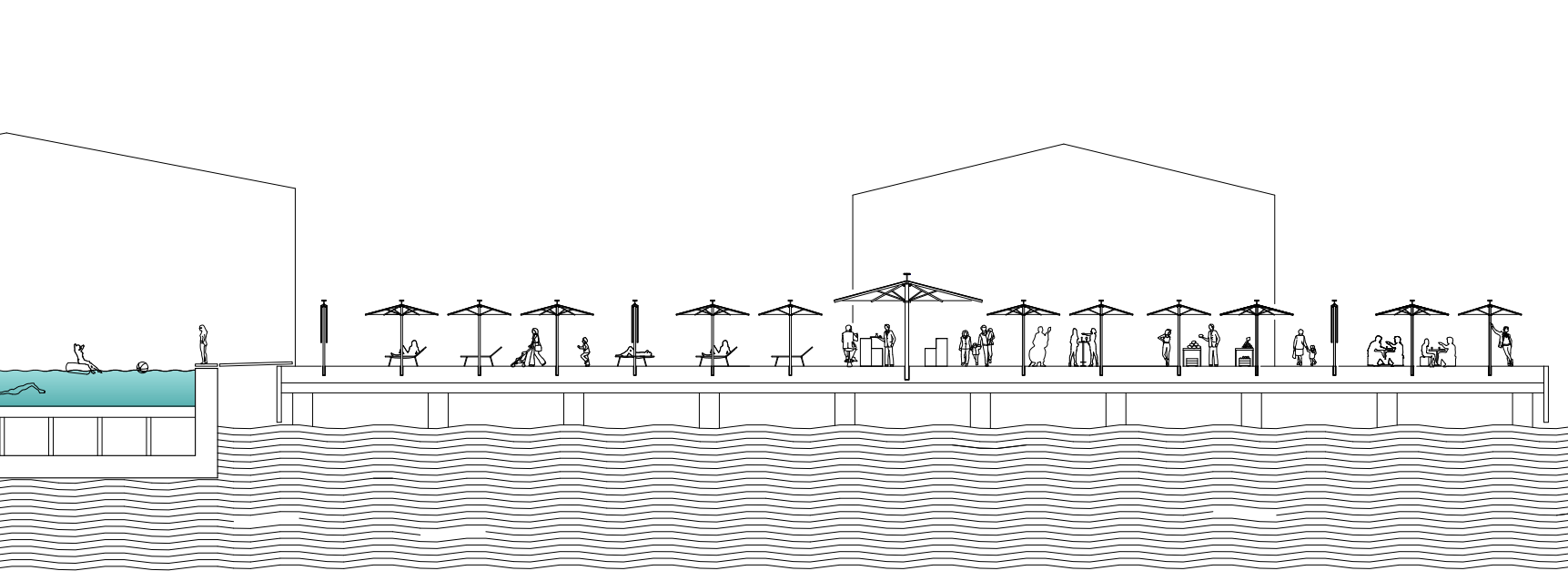
### conclusion.

The urban screen would allow for a myriad of different images or even videos, the content of which could range from civic or personal messages, flags and emblems, updates on oil consumption, climate change and drought, artists' animations, or live sports scores. Though fabricated with minimal expense, it's perception from above is maximised.

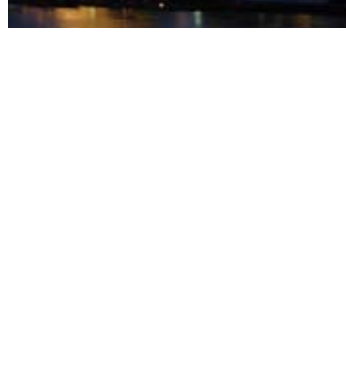
More than just filling the gap, an interim proposal should play an active role in fostering debate about what the future of the site should be. The iridescent surface draped over Central Pier could help to raise awareness of the opportunity at our doorstep by planting the seeds of a larger public endeavour and render a weak signal towards its future realisation.



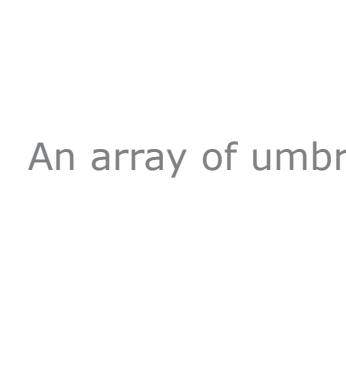
The major attractor would be a floating, public swimming pool at the end of the pier.



a 3.5m grid across Central Pier provides the basis for an urban screen



"Blinkenlights", Berlin. The screen can be controlled by the cell phones of passersby.



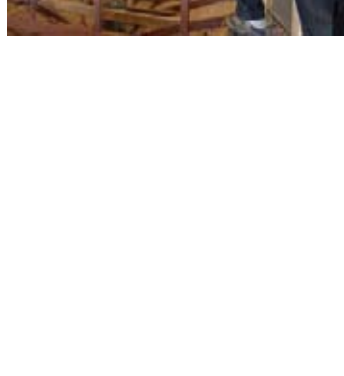
"Mercado Santa Caterina", Barcelona. The roof is hardly visible from eye level, but appears boldly when viewed from above.



An array of umbrellas at the Adriatic Sea



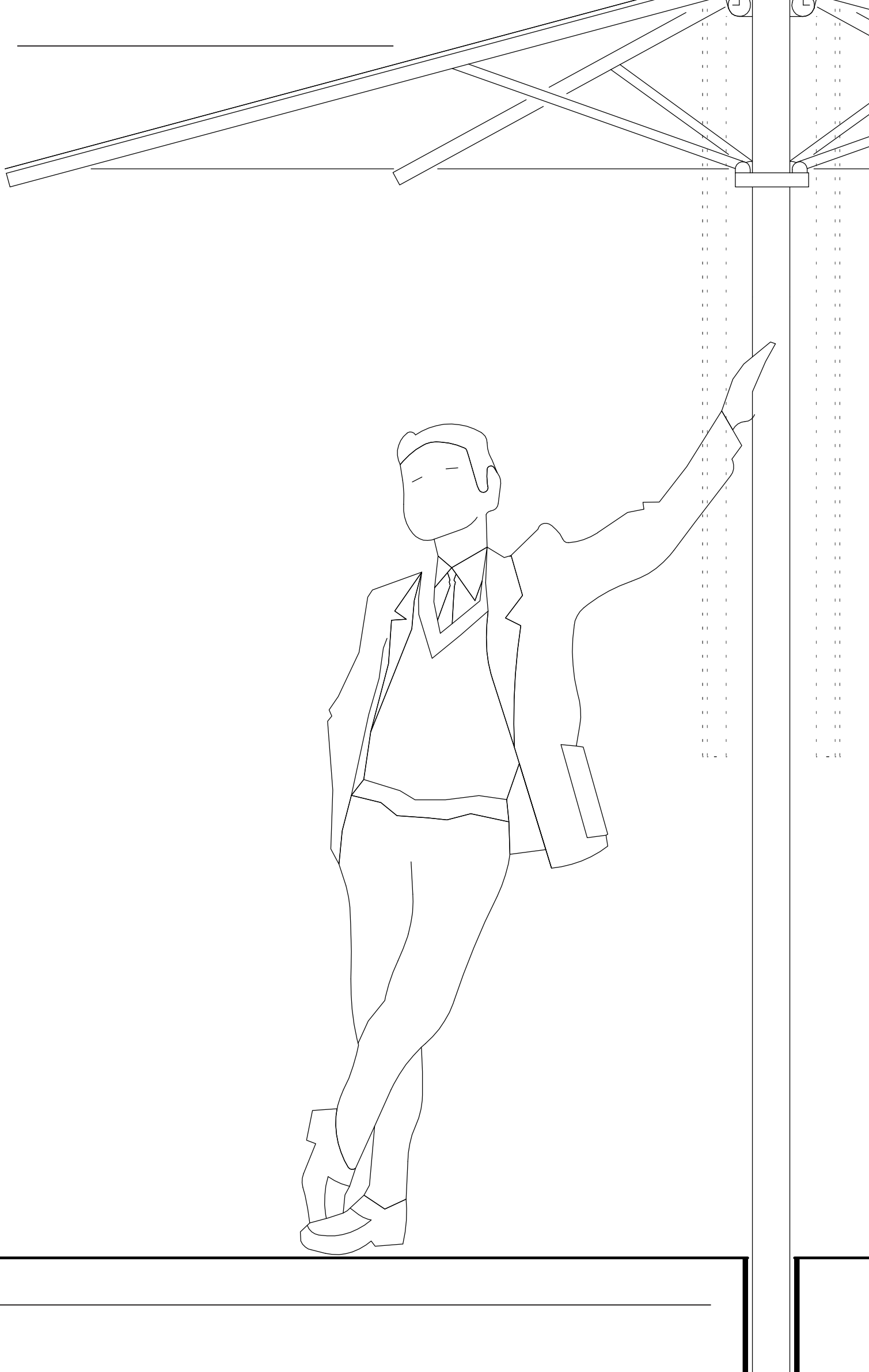
Even hot people need a bit of shade sometimes! Australia has the highest incidence of skin cancer.



The Wooden Boat Center. A Docklands institution.

solar panel  
high-performance  
LED element

parasol



holder